

RONALD R. ROCK

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EXECUTIVE PROFILE - BOARD DIRECTOR AND TECHNOLOGY ENTREPRENEUR

Multi-venture technology founder/CEO, former public-company independent Board Director, Audit Committee member, and private-company Compensation Committee chair, combining four decades of high-growth operating scale with disciplined corporate governance.

Combines an accounting background with experience founding and scaling international companies, integrating an acquired business into Accenture, and evaluating complex technology investments.

An instinctive hands-on builder who operates across multiple levels of the organization - bridging high-level board vision to system architecture and the unit economics that drive enterprise value.

Served on the board of Philadelphia Insurance Companies (NASDAQ: PHLY), including its Audit and Investment Committees, and as the board's technology liaison during the period leading up to its $4.4 billion acquisition by Tokio Marine. Brings practical judgment to financial oversight, capital allocation, technology modernization, AI adoption, and cross-border growth.

BOARD & GOVERNANCE EXPERIENCE

MICROSHARE INC.
Chairman of the Board & Chief Executive Officer (2013 – Present)

- Direct corporate governance, capital allocation, and international entity structuring across the US, the UK, Continental Europe, and Asia for a global data / IoT firm combining sensor hardware with proprietary network platform software
- Govern edge-computing architecture, intellectual property, IoT data pipelines, and cross-border regulatory compliance (GDPR/EU data sovereignty)

SAVANA INC.
Independent Board Director (2011 – Present)

- Chairman of the Compensation Committee and served on the Audit Committee for this private financial services firm offering an integrated cloud banking AI servicing platform
- Oversee Intellectual property and cross-border regulatory compliance (SOC2/GDPR/EU data residency) issues

PHILADELPHIA CONSOLIDATED HOLDING CORP. (NASDAQ: PHLY)
Independent Director | Audit, Nominating & Governance, Technology, and Investment Committees (2006 – 2009)

- Served on the Audit Committee for a high-growth public property and casualty insurer, ensuring Sarbanes-Oxley (SOX) compliance, internal controls integrity, and external auditor oversight through rapid market expansion
- Appointed as the board's primary Technology Liaison, bridging executive management and fellow directors with non-technical backgrounds to evaluate multi-million-dollar core legacy migrations, data integrity, and automated underwriting platforms
- Member of the Investment Committee helping to direct and oversee a $6B portfolio
- Evaluated Enterprise Risk Management (ERM) frameworks, statutory capital adequacy, and investment portfolio risk leading up to the company's $4.4B acquisition by Tokio Marine

KNOWLEDGE RULES INC. (Acquired by Accenture)
Executive Board Chair & Founder (2004 – 2010)

- Governed corporate strategy, capital structure, and international subsidiaries across the US, the UK, the Netherlands, and India
- Led negotiations, structural diligence, and shareholder value realization for the strategic acquisition by Accenture

BREAKING THE MODERNIZATION & AI / SI PARALYSIS

Addresses the critical dilemma facing boards today: legacy on-prem and cloud systems limit growth, yet management teams are paralyzed between signing massive multi-year SI contracts (Accenture, PwC) for legacy platforms (Salesforce, Pega) or waiting while competitors accelerate. Provides vendor-agnostic governance to evaluate multi-cloud readiness, AI / SI agent workflows, and phased modernization without falling into eight-figure vendor lock-in. Counsels' management on compliance under the EU AI Act and DORA.

EXECUTIVE LEADERSHIP EXPERIENCE

MICROSHARE INC. | Philadelphia, PA & London, UK
Co-Founder, Chief Executive Officer & Chairman of the Board (2013 – Present)

- Built and scaled an enterprise-grade IoT "Data-as-a-Service" platform transforming physical facilities, sustainability, and operational metrics into automated, predictive intelligence for global corporate clients
- Direct international expansion, opening commercial hubs in the UK and Continental Europe while managing complex cross-border data governance and enterprise customer privacy requirements

ACCENTURE | Philadelphia, PA
Managing Director – Business Process Management Practice (2010 – 2013)

- Led post-acquisition integration of Knowledge Rules into Accenture's global technology consulting practice
- Directed multi-million-dollar digital workflow transformations for Fortune 500 banking, insurance, and healthcare institutions

KNOWLEDGE RULES INC. | Philadelphia, PA
Founder & Chief Executive Officer (2004 – 2010)

- Bootstrapped and scaled a market-leading systems integrator focused on Pegasystems workflow automation, delivering complex rules-engine architectures for major financial institutions
- Key clients included: GE, American Express, UBS, JP Morgan, multiple Blue Cross/Blue Shield
- Expanded international operations into the UK and Continental Europe while establishing dedicated offshore delivery and engineering centers in Hyderabad, India

PEGASYSTEMS (NASDAQ: PEGA) | Cambridge, MA
Executive Vice President – Business Development (1998 - 2001)

- Directed global corporate and strategic business development, expanding enterprise platform distribution and partner ecosystems across financial services and insurance verticals
- Spearheaded early cross-border delivery and offshore developer scaling in India to address enterprise architecture remediation during the foundational Y2K transition
- Managed new product development, marketing and investor relations

ADVANTA | Spring House, PA
Director of Product Development (1994 – 1998)

- Conceptualized, architected, and launched the financial industry's first fully integrated web platform tied directly into call center infrastructure to deliver end-to-end, real-time credit card customer service—predating comparable rollouts by American Express and major national banks
- Governed core transaction processing and integration with First Data (now Fiserv) infrastructure, ensuring high-availability authorization, clearing, settlement accuracy, and regulatory compliance

KELLY SERVICES (NASDAQ: KELYA) | Troy, MI
Senior Director (1991 – 1994)

- Pioneered enterprise contingent workforce models, leading commercial development and operational frameworks for employee leasing (PEO/EOR), temporary staffing, and integrated facilities management
- Developed workforce utilization strategies that served as the operational blueprint for subsequent offshore and nearshore delivery models in India and Eastern Europe

EDUCATION & PROFESSIONAL CREDENTIALS

- Bachelor of Science (B.S.) in Accounting — La Salle University, Philadelphia, PA
- SEC Audit Committee Financial Expert Qualifications
- Governance Education & Affiliations: National Association of Corporate Directors (NACD) — Ongoing Director Education in Cyber, AI Governance, and Audit Committee Dynamics

PERSONAL PERSPECTIVE & GLOBAL CITIZENSHIP

Hands-On Craftsmanship & Diagnostic Discipline: Lifelong builder with a passion for mechanical and architectural restoration. Personal projects include the ground-up restoration of classic British, German, Japanese, and American vintage automobiles; the ongoing historic preservation of an 1890 stone residence and period antiques, and the micro-mechanical rebuild of a fire-damaged vintage wristwatch.

The Transatlantic Axis: Over two decades splitting time between Philadelphia and London using the UK as both a home base and a springboard for international commerce and travel around the world.

Physical Vitality & Endurance: Dedicated skier and cyclist, pairing outdoor sports discipline and stamina with high-stakes corporate governance and strategic focus.

Boardroom Temperament: Combines technical and audit rigor with active listening and a collaborative, pragmatic demeanor.